

# your cooking show Planning Guide

Appetizers • Bake • Blend • Chop • Connect • Desserts • Entertain • Entrees • Friends • Fun • Garnish • Laugh • Learn • Marinate • Reward • Season • Share • Support • Teach

\_\_\_\_\_  
Consultant Name

\_\_\_\_\_  
Consultant Phone Number

\_\_\_\_\_  
I Have Reserved This Date For You

\_\_\_\_\_  
Start Time

\_\_\_\_\_  
I Will Arrive At

\_\_\_\_\_  
Host Special

\_\_\_\_\_  
Guest Special



Thank you for hosting a Cooking Show! This guide will ensure that your Show is fun, easy and successful. You'll have a great time connecting with your guests and tasting the simple, delicious recipes. You'll also learn how to make cooking easier, every time, with the right tools and a touch of inspiration. I look forward to making your Show a big success!

## 1 Create Your Wish List of Products!

A close-up photograph of a white bowl with a colorful polka-dot pattern. The bowl is filled with a salad consisting of white rice, grilled chicken pieces, pineapple chunks, red bell peppers, and black olives. The bowl is placed on a light green textured surface.

Personally call, e-mail and/or mail an invitation to lots of people (family, friends, co-workers, neighbors).  
Over-invite since not everyone will be able to attend.

Family • Neighbors • Coworkers and their spouses • Your spouse's coworkers • Friends from children's activities • Baby-sitter's parents • Exercise class friends • Friends from religious groups • Hairstylist • Old friends from school • Anyone looking for a part-time job • Children's teachers • Anyone who loves to cook • Anyone who wishes cooking were easier

- Call or e-mail 2 days before your Show.



FREE products of your choice. (Receive a \$15 bonus of product value as a thank-you for hosting a Cooking Show.)

Up to 4 products of your choice at half price and/or half-price combinations.

Up to 30% off any other products.

Incredible savings exclusively for hosts on different products every month.

## Booking Benefit

For every one of your guests who holds a Cooking Show in the next 6 months, you can order that month's Host Special.

On anything in the catalog for an entire year from the date of your Cooking Show.

\*Based on total Guest Sales of your Cooking Show. The more sales you have, the more rewards you can earn. See Host Rewards Program chart on back page.

- Show the catalog to those who can't attend, or direct them to my Web site:

Become a Consultant and apply  
FREE Product Value toward the  
purchase of a New Consultant Kit:

☐ \$20 Kit Credit (item #5227)☐ \$40 Kit Credit (item #5228)

**FREE SHIPPING**  
on your Host Order!

# Host Rewards Program

You can earn Free Products, Half-price Products and Discounts from 15-30%!

**And ...** for every \$100 in guest sales over \$1,000, add another \$25 in Free Product Value!

**Plus,  
FREE SHIPPING  
on your order!**

| Guest Sales | Free Product Value \$ |              | Half-Price Items | Discount |
|-------------|-----------------------|--------------|------------------|----------|
|             | Cooking Show*         | Catalog Show |                  |          |
| \$1,000+    | \$215                 | \$200        | 4                | 30%      |
| \$900       | \$190                 | \$175        | 3                | 30%      |
| \$800       | \$165                 | \$150        | 3                | 30%      |
| \$700       | \$140                 | \$125        | 3                | 25%      |
| \$600       | \$115                 | \$100        | 2                | 25%      |
| \$500       | \$90                  | \$75         | 2                | 25%      |
| \$400       | \$60                  | \$45         | 2                | 20%      |
| \$300       | \$40                  | \$25         | 1                | 20%      |
| \$200       | \$25                  | \$10         | —                | 20%      |
| \$150       | \$15                  | —            | —                | 15%      |

Note: Guest sales exclude shipping and handling charges and sales tax. Free Product Value cannot be applied to Monthly Host Specials, half-price products, half-price combinations or sales tax.

\*Gift of Free Product Value includes \$15 as a thank you for hosting a Cooking Show (not applicable to Catalog Shows).

## Calculate all of your REWARDS!

### 1 Half-Price Selections

| PRODUCT      | PRICE      |
|--------------|------------|
| _____        | \$ _____ ▲ |
| _____        | \$ _____ ▲ |
| _____        | \$ _____ ▲ |
| _____        | \$ _____ ▲ |
| _____        | \$ _____ ▲ |
| TOTAL        | \$ _____ ▲ |
| HALF-PRICE = | \$ _____ ◆ |

### 2 Monthly Host Special

|              |            |
|--------------|------------|
| RETAIL PRICE | \$ _____ ▲ |
| YOUR PRICE = | \$ _____ ◆ |

### 3 Discounted Products

|                                       |            |
|---------------------------------------|------------|
| Total of additional products you want | \$ _____ ▲ |
| SUBTRACT FREE PRODUCT VALUE -         | \$ _____   |
| SUBTOTAL =                            | \$ _____   |
| CALCULATE DISCOUNT _____ % -          | \$ _____   |
| TOTAL =                               | \$ _____ ◆ |

### 4 Host Savings

|                             |          |
|-----------------------------|----------|
| RETAIL VALUE (ADD ▲ LINES)  | \$ _____ |
| AMOUNT PAID (ADD ◆ LINES) - | \$ _____ |
| HOST SAVINGS =              | \$ _____ |

Sales tax will be added.

*Remember Your Booking Benefit!*

*List Future Hosts*

**Booked from Your Show**

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

I would love to help you start your own Pampered Chef® business. As a Consultant you would have earned \$ \_\_\_\_\_ in commission from your Cooking Show.