

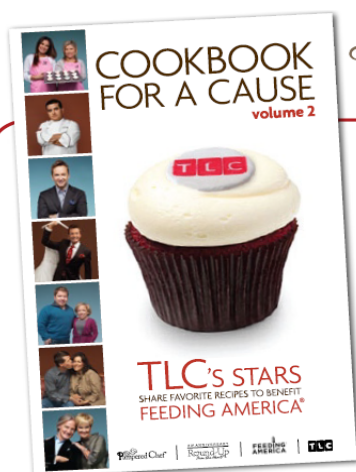
The Pampered Chef® | Round-Up from the Heart®

Where your donations go

When you encourage guests to round up their order to the nearest dollar or more, the additional change is donated to the local food bank.

Visit feedingamerica.org and enter the zip code of where the host lives to see which food bank the round-ups from that Show are contributed to. If the food bank is hours away, click on the food bank's website or contact them directly to find out where they deliver food in your community.

FOOD BANK NAME	City	State	2008 Donation	2009 Donation	2010 Donation
Food Bank of Iowa	Des Moines	IA	\$7,406.30	\$6,832.27	\$8,786.13
HACAP Food Reservoir	Hiawatha	IA	\$1,880.81	\$2,159.60	\$1,775.78
Northeast Iowa Food Bank	Waterloo	IA	\$1,880.68	\$2,684.72	\$2,556.54



The Pampered Chef® | 20th ANNIVERSARY
Round-Up
from the Heart®

Fighting Hunger for 20 years

In celebration of our 20th anniversary with Feeding America, we've partnered with TLC in hopes of making an even bigger difference. Here are some ways you can help make the dream of a hunger-free America a reality:

1. Purchase *The Pampered Chef® Cookbook for a Cause, Volume 2.*

It includes exclusive recipes from the stars of your favorite TLC shows: *Cake Boss*, *Say Yes to the Dress*, *DC Cupcakes*, *The Little Couple*, *19 Kids and Counting*, *What Not To Wear* and more. For every cookbook purchased, we'll contribute \$1 to Feeding America®.

2. Purchase a limited-edition Round-Up from the Heart® 2011 Trivet.

For each trivet you buy, we'll donate \$2 to Feeding America®.



3. Round up your total order to the nearest dollar or more. Those contributions benefit your local food bank affiliated with Feeding America® and help to feed the hungry in your community.

What Your Donation Does

- \$1 = 8 meals*
- 96% goes to support hunger relief programs



TOGETHER WE'RE FEEDING AMERICA

*\$1 = 8 meals secured by Feeding America® on behalf of local food banks.