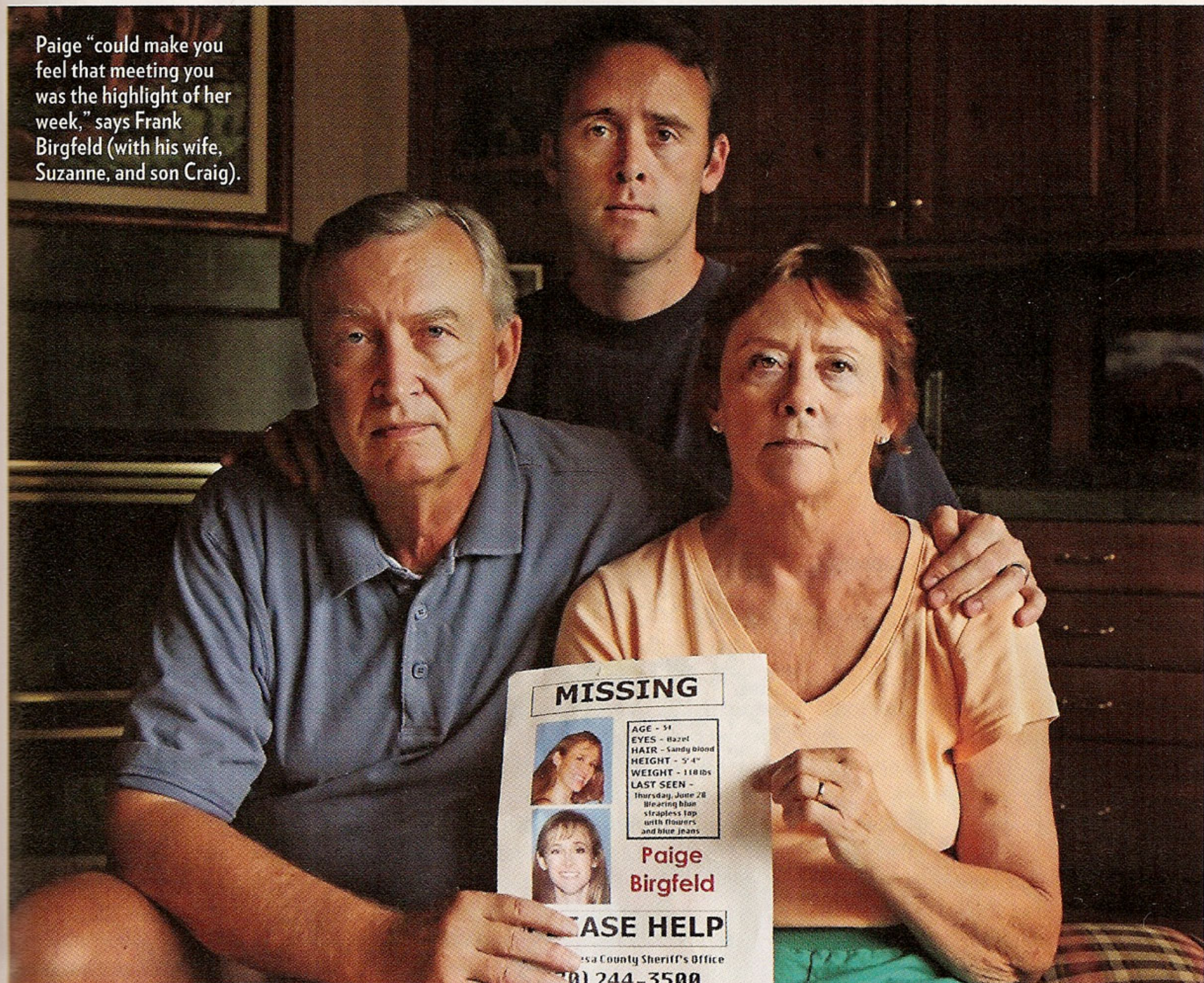


Paige "could make you feel that meeting you was the highlight of her week," says Frank Birgfeld (with his wife, Suzanne, and son Craig).



PERFECT MOTHER —DOUBLE LIFE

When supermom Paige Birgfeld went missing, police found another side to her—she ran an escort service



Under a scorching sun, Riina Stockemer wipes sweat from her face. Since mid-July, she and scores of volunteers have been searching the dense scrublands around Grand Junction, Colo., for their missing friend Paige Birgfeld. "I've been out here from dusk to dawn for the past week, and I'll be out here until we find her," says Stockemer, 34. Friends know

the dynamic Birgfeld as a supermom who juggled several jobs—including selling Pampered Chef cookware and opening a dance school—to take care of her three young children. "She could carry a baby, cook, talk on the phone and do six other things at the same time," Stockemer says. "Everyone wanted to be like her."

Yet since Birgfeld, 34, disappeared June 28, the Mesa County sheriff's

office has discovered a darker side to supermom. They say Birgfeld, using the pseudonym 'Carrie,' ran an escort service, Models Incorporated, from her home and a nearby office. Birgfeld's closest friends knew her secret, but the revelation stunned her parents, who now think the escort business might be tied to her disappearance. "It's a fertile area for investigators to look at," says Frank Birgfeld, 64, retired director