



Bakeware

- A. Decorator Bottle Set \$10.50 #1585
- B. Pastry Blender \$15.50 #1683
- C. Silicone Bakeware Floral Cupcake Pan \$35.00 #1613

Selling Tips

- Try saying, "Silicone pans are the hottest new trend in bakeware, but ours is the first in the United States to have a silicone-encased metal rim to improve stability."
- Customers who purchase the floral cupcake pan might also be interested in the Chillzanne® Rectangle Server to transport any ice cream or jello treats they make in the pan. Or, maybe they'd like Simple Additions® pieces to serve floral cupcakes, dusted with powdered sugar from the Flour/Sugar Shaker.

Learn More! — Stoneware & Bakeware

- Your Season of Success DVD — See products in action as Test Kitchen experts prepare our new recipes!

Pampered Pantry

We have updated the packaging on all of these familiar seasonings and mixes. They're still the same products your customers have enjoyed in the past, but now they have a fresh new look. When we've used all of our inventory with the current packaging, we'll automatically switch to the new packaging. You may see this change as early as August on some products and as late as October on others.

- D. Cinnamon Plus® Spice Blend \$5.75 #9723
- E. All-Purpose Dill Mix \$5.50 #9713
- F. Italian Seasoning Mix \$5.50 #9719
- G. Korintje Cinnamon \$5.50 #9712
- H. Rosemary Herb Seasoning Mix \$5.50 #9733
- I. Southwestern Seasoning Mix \$5.50 #9714
- J. Crushed Peppercorn & Garlic Rub \$3.75 #9736
- K. Bell Pepper & Herb Rub \$3.75 #9735
- L. Citrus & Basil Rub \$3.75 #9734
- M. Beer Bread Mix \$9.00 #9721
- N. Pizza Crust & Roll Mix \$6.50 #9720
- O. Basil Blend Canola Oil \$10.50 #9737
- P. Double-Strength Madagascar Bourbon Pure Vanilla Extract \$14.75 #9739

These two customer favorites are now available for purchase individually, rather than as part of a set.

- Q. Chipotle Ranch Seasoning Mix \$6.75 #9648
- R. Zesty Guacamole Seasoning Mix \$5.50 #9710

Selling Tips

- Display pantry items and reference them as you talk about products or recipes that would be a good match. For example, talk about the All-Purpose Dill Mix when you promote the Simple Additions® Small Bowls, Chillzanne® Sectional Server or Vegetable Peeler.