


Book a full November  
with the 3-2-1 Success  
Plan and earn


New Spring  
Products  
FREE!




**Hold and submit 2 Shows**

 Earn a new  
spring product!


**Hold and submit \$1,500**

 Earn a selection of  
new spring products!

**Hold and submit \$3,000**

 Earn a greater  
selection of new  
spring products!

**Hold and submit \$6,000**






 Earn the greatest  
selection of new  
spring products!

See reverse side for promotion rules  
and strategies.

If you're a new  
Consultant,  
start your  
business off  
strong by  
earning our  
Sell-A-Thon!

Strategies to help you earn

# Spring Products FREE!

-  Use the 3-2-1 Success Plan. Have a set time to make calls every day.
-  As you take orders at October Shows, go over the November Host Special with each guest. Invite them to host a Show, and share how they can choose one of those great products at 60% off, plus receive even more products of their choice free.
-  Offer holiday-themed Cooking Shows. Encourage potential hosts to gather family and friends for a cookie exchange Show.
-  Send out the holiday mini-catalog. Let customers know it contains gift-giving and entertaining ideas from Debi Lilly, Oprah's party planner.
-  Update your Personal Web Site for the holidays. To help increase sales, share your Personal Web Site address and let guests know how easy it is to add to their orders after the Show.

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## Rules:

To earn the new product at the two-Show level, qualified Cooking Shows, Catalog Shows, Fundraiser Shows and Wedding Shows must be **held Nov. 1-30, and submitted no later than midnight CT on Dec. 5.**

All commissionable sales must be from Shows **held and individual orders placed Nov. 1-30, and submitted no later than midnight CT on Dec. 5.** Qualified Cooking Shows, Catalog Shows, Fundraiser Shows, Wedding Shows, individual orders, online orders and Wedding Registry orders count toward this promotion.

**Hold in November and submit by Dec. 5 only applies to this promotion.** It does not apply to other situations, such as month-end deadlines, Director promotions, incentive trip requirements, etc. If you have questions, please contact the Solution Center and ask for Consultant Career Solutions.

**Directors:** You can earn two spring product assortments FREE: 1) Earn spring products based on your personal commissionable sales in November. 2) As a Director, you receive an assortment of new fall products when you submit \$1,250 in commissionable sales each month in three of the following months: September, October, November and December. Director's benefits packages are based on the \$6,000 level of the November promotion.

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