

Earn new fall products FREE!

Book a full summer schedule —
this is your only chance to
earn them FREE!



June 1-30

Submit 2 Shows

- Earn two new sharp fall products!

Submit \$1,500

- Earn more than \$125 in new fall products!

Submit \$3,000

- Earn more than \$300 in new fall products!

Submit \$6,000

- Earn more than \$550 in new fall products!

Earn more in July!

July 1-31

Submit 2 Shows

- Earn the newest piece of cookware!

Submit \$3,000

- Earn more than \$300 in new fall products!

**Submit
2 July Shows
AND attend
National Conference
for even
more rewards!**

See back for promotion rules and strategies.

Remember,
the more Shows
you hold and
submit, the
more new fall
products you
can earn!



Heat Up Your Summer!

Use these strategies to earn new fall products for free!

First, book a full June by sharing our fantastic everyday host benefits — FREE, half-price and discounted products, and free shipping. Then, share the June Host Special: **Chillzanne® Sectional Server**, **Chillzanne® Rectangle Server** and **Forged Steak Knife Set**. Once June is full, book July by sharing the July Host Special: **Salad & Berry Spinner** and **Salad Chopper**.

1. **Remember to use the 3-2-1 Success Plan. Make three contacts a day to book Cooking Shows.** Challenge yourself to have a set time to make calls in the morning or evening.
2. **Call and share our June Host Special** with:
 - People who love to entertain in the summertime.
 - Grill enthusiasts who will want to add our Forged Steak Knives to their collections.
 - Those who have late summer or fall birthday and anniversary parties to attend. Suggest they gather with friends for some fun shopping with a purpose.
3. **Call and share our July Host Special** with:
 - Bakers who love to take advantage of summer fruits for making pies and desserts.
 - Health enthusiasts and anyone who enjoys delicious salads.
 - Busy cooks. The **Salad Chopper** is great for vegetables and meat. It's sure to become an everyday favorite.
4. **Offer outdoor theme Shows.** Encourage potential hosts to gather family and friends for a deck or patio Show, so you don't heat up their houses.
5. **Go through drawing slips** and call all the people who answered "no" or "maybe" to hosting. Say something like, "We have some wonderful summer products available to hosts, and I just had to share them with you."
6. **Coach for high Show attendance.** Offer to prepare a light, summer recipe. And give hosts the words to say to share the recipe with guests as they call to secure attendance.
7. **Increase Show sales** by sharing your Personal Web Site address and letting guests know how easy it is to add to their orders after the Show.
8. **As you take orders at June Shows**, go over the July Host Special with each guest, and invite them to host a Show to receive these great products for free.

All Consultants can earn free products through this promotion!

June: To earn the new products, Cooking Shows, Catalog Shows, Fundraiser Shows and Wedding Shows must be held June 1-30, and submitted no later than midnight CT on July 5.

All commissionable sales must be from Shows held and individual orders placed June 1-30, and submitted no later than midnight CT on July 5. Qualified Cooking Shows, Catalog Shows, Fundraiser Shows, Wedding Showers, individual orders, online orders and Wedding Registry orders count toward this promotion. Award will ship at the end of July.

July: To earn the newest piece of cookware, qualified Cooking Shows, Catalog Shows, Fundraiser Shows and Wedding Showers must be held July 1-31, and submitted no later than midnight CT on Aug. 5.

All commissionable sales must be from Shows held and individual orders placed July 1-31, and submitted no later than midnight CT on Aug. 5. Qualified Cooking Shows, Catalog Shows, Fundraiser Shows, Wedding Showers, individual orders, online orders and Wedding Registry orders count toward this promotion. Award will begin shipping at the end of July.

Directors: You can earn two fall product assortments FREE: 1) Earn fall products based on your personal activity in June and July; 2) As a Director, you automatically receive an assortment of new fall products when you submit \$1,250 in commissionable sales each month in three of the following months: March, April, May and June. Director benefit kit contains new fall products from the June \$3,000 and \$6,000 packages, **AND** July \$3,000 package. (Does not include products from the "submit two Shows" packages for June and July, or the June \$1,500 package.) This package is valued at more than \$600!

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