

# Help Whip Cancer® – May 1-31, 2007

**NEW!**

## Donation Increase for Help Whip Cancer® Fundraisers

Your support of this campaign through the years has been amazing. That's why we're proud to announce that The Pampered Chef® is increasing our contributions for Help Whip Cancer® Fundraisers.

In the past, 10 to 15 percent of total Show sales were donated to the campaign. Beginning this May, 15 to 25 percent of Show sales will be donated!

**For example:**

Help Whip Cancer® Fundraiser Sales	Amount Donated
\$150 to \$299	15%
\$300 to \$499	20%
\$500 or more	25%

You'll find a downloadable Help Whip Cancer® Fundraiser flyer on Consultant's Corner in mid-March. Be sure to display it prominently at your Shows where you take orders.

*Note:* The increased donation applies to Help Whip Cancer® Fundraisers in May only. Fundraiser commissions will remain the same. Booking benefit does not apply.

## Raise More Funds

Ask all your May hosts to designate their Shows as Help Whip Cancer® Fundraisers. This way, everybody wins. The host can receive exclusive host products and you increase the donation.



A Help Whip Cancer® Fundraiser is like a regular Cooking Show. You share our regular products and special campaign products. The major difference is that The American Cancer Society receives a donation based on the total guest sales.

**Tip:** When host coaching, suggest that guests bring friends to these special Shows in order to raise even more funds. This may also lead to future Show bookings.

Complete details on submitting Help Whip Cancer® Fundraisers will be included in the April issue.

## Earn Help Whip Cancer® Products

Earn both Host and Guest Specials free through the March Consultant Special. Earn the Help Whip Cancer® pink products early to have them at your Shows and help you fill your May calendar even faster.

- Hold and submit **2** Cooking Shows **March 1-15**, and you'll receive:  
**Simple Additions® Pink Small Bowls (set of two)\***, **Pink Nylon Knife**, **Mini Measure-All® Cup**, and the **Pink Flexible Scraper**. The American Cancer Society will receive a \$1 donation for each of the above products earned.
- Hold and submit **3** Cooking Shows **March 1-15**, and you'll also earn a special **Help Whip Cancer® Apron\***.

\* This is your only chance to earn these great items!



## Ordering Guest Special Samples

You'll want to have samples of these products at your May Shows in order to encourage sales. Samples are available for order April 1 to May 31 as write-ins on the supply order form. You'll save \$1 off the retail price, and The Pampered Chef® will contribute \$1 to the American Cancer Society for each sample purchased. Limit of one per item.

Product	Item #	Price
Pink Flexible Scraper	FL65	\$6.00
Pink Nylon Knife	FL66	\$4.50
Mini Measure-All® Cup	FL67	\$5.50