

2011 Help Whip Cancer®

Frequently Asked Questions

How are the funds/contributions specifically used?

They support ACS's efforts to save lives and create a world with less breast cancer and more birthdays.

The Society is saving lives by:

Helping people stay well from breast cancer

- With guidelines for proper nutrition/physical activity and breast cancer screenings that help doctors and average Americans understand how to reduce breast cancer risk and what tests they need to find breast cancer at its earliest, most treatable stage.

Helping people facing breast cancer get well

- Available around the clock to guide people facing breast cancer through every step of their cancer experience.
- Offering one-on-one support from breast cancer survivors who have been there (Reach to Recovery®), programs to help with beauty techniques during treatment (Look Good...Feel Better®), free wigs through wig banks where available, assistance with daily challenges such as transportation and lodging, and assistance to help make informed decisions about care.

Fighting back against breast cancer

- Because every woman deserves access to breast cancer screenings and treatment, ACS continues to work with their advocacy affiliate, the American Cancer Society Cancer Action NetworkSM (ACS CAN), to help increase funding for programs like the Centers for Disease Control and Prevention's National Breast and Cervical Cancer Early Detection Program (NBCCEDP). This successful program provides low-income, uninsured and underinsured women access to mammograms, follow-up care and treatment, regardless of their ability to pay.

What can my contribution really do?

- \$15 can provide a personal health manager information kit
- \$20 can provide a ride/transportation to treatment (\$40 for a round-trip)
- \$50 can provide a prescription for pain and nausea medication
- \$44 can provide a free wig
- \$100 can provide an hour of social worker consultation
- \$100 supports training for an ACS Reach to Recovery® volunteer

Why doesn't The Pampered Chef® participate in other campaigns that support breast cancer?

The HWC corporate initiative differs from other fundraisers, such as Relay For Life, in that contributions exclusively support ACS education and outreach programs designed to increase breast cancer awareness and promote the importance of prevention and early detection.

General Information

How does the ACS stand out?

By combining an unyielding passion with nearly a century of experience to save lives and end suffering from cancer. As a global grassroots force of more than three million volunteers, the ACS fights for every life threatened by every cancer in every community.

As the nation's largest non-governmental investor in cancer research, contributing about \$3.5 billion (including more than \$388 million in breast cancer research grants since 1971), ACS turns what they know about cancer into what they do about it. And thanks in part to those efforts, more than 11 million cancer survivors, 2.5 million of them breast cancer survivors, and countless others who have avoided the disease will celebrate another birthday this year. Together, we are saving lives by helping people stay well from breast cancer, helping people facing breast cancer to get well, working to find breast cancer's causes and cures, and by fighting back against the disease.

TOGETHER, WE CAN MAKE A DIFFERENCE!