

Earn **FREE** Cookware Bags! Conference Registration! Logo Sweater!

Kick off 2007 with this incredible opportunity!

December action:

- Register **at least six January Shows** by **Dec. 15**, either online or using the attached form.

January action:

- Submit **two January Shows**, and you'll receive **two cookware bags!**
- Submit **\$2,500** in January commissionable sales, and you'll receive **two cookware bags PLUS half-price National Conference registration!**
- Submit **\$5,000** in commissionable sales, and you'll receive **two cookware bags PLUS FREE Conference registration!**
- Submit **\$7,500** in commissionable sales, and you'll receive **two cookware bags, FREE Conference registration AND a logo sweater!**



For your cookware ...

Exclusive cookware bags in rich, black micro-suede with a white embroidered logo and drawstring closures. Designed to fit our skillets, sauté pans and saucepans!



For you ...

A Pima cotton sweater by Cutter & Buck! Both versions are black and khaki, and feature a mock collar and embroidered logo. The women's is a full-zip model; the men's is a half-zip. Wear yours with pampered pride, like Jean and Rich!



Note: All commissionable sales must be from Shows held and individual orders placed between Jan. 1 and Jan. 31, and **submitted no later than midnight CT on Feb. 5**. Qualified Cooking Shows, Fund-raiser Shows, Wedding Shows, Catalog Shows, individual orders, online orders and Wedding Registry orders count toward this promotion. To receive the half-price or FREE National Conference registration, you must register for and attend National Conference 2007. Sweater achievers will be notified in February to select style and size. Women's sizes available from small to 2XL; men's/unisex sizes from small to 3XL.

To earn the cookware bags, the registration form must be received in the Home Office by midnight CT on Dec. 15, and two January Shows must be submitted no later than Feb. 5. Register on Consultant's Corner or mail the form to the attention of the Solution Center at the Home Office. Cooking Shows, Fund-raiser Shows, Wedding Shows and Catalog Shows count toward this promotion. Award will ship as earned. For reproduction and use by Pampered Chef® Consultants only.

January Consultant Sales Promotion

What's in it for you ...

1. Reward yourself with valuable offers — from cookware bags to National Conference registration to a dynamic sweater! You'll be investing in YOUR business as you earn commission!
2. A strong January will set you up for a successful 2007 with more bookings, more sales and more recruit leads!

Key action steps ...

- Schedule more bookings by sharing our January Host Special. Contact three people a day!
 - Find leads at November and December Shows.
 - Call past customers, especially those who love our cookware.
 - Contact customers who were unable to host in November and December because of a busy holiday schedule.
 - Contact past cookware customers and hosts, and encourage them to add to their cookware collections.

Share: *"When you host a Show in January, you get to take 60% off any one piece of open stock cookware from **The Pampered Chef® Executive** or **Professional Cookware** collections, **Grill Press** or **Roaster!** Here are my next two available dates ... Can I save one for you?"*

- Fill the first two weeks of your January calendar first. This way, you'll be able to accommodate potential cancellations and rescheduling, and you can book additional late January Shows from those held earlier in the month.
- Overbook January to ensure that you'll have two qualifying Shows.
- Keep in touch with hosts using the three-call host-coaching system to increase Show attendance and sales, and prevent rescheduling.
- Have hosts collect outside orders during the holidays from family and friends. Hosts with orders won't reschedule or cancel.
- Encourage hosts to share the January Guest Special — choice of one our new **Chef's Tools** FREE with \$60 purchase. This will be especially attractive to those who already own or want to purchase Executive Cookware.
- Choose recipes for your January Shows that use cookware, especially Executive Cookware. Pass around the piece and let your customers feel the quality before you prepare the recipe. When you're finished and the cookware has cooled, show them how easy clean-up is, inside and out!
- When taking orders at the end of Shows, watch for orders under \$60. Suggest adding a gift certificate for upcoming wedding showers or birthdays, so the guest can choose one of our Chef's Tools FREE.
- Promote your Personal Web Site for more outside orders.



Yes, I want to earn FREE Cookware Bags!

Please register my Shows so
I'm on track to earn these exclusive
Pampered Chef® items!

Register your Shows at Consultant's Corner
by visiting Consultant Incentives OR by mailing
the attached form.



Consultant Name _____ Consultant Number _____

Show Date _____ Host Name _____

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____