

your catalog show

Planning Guide



Thank you for hosting a Catalog Show! This guide will ensure that it's easy and successful.

Consultant Name

Consultant Phone Number

Your Catalog Show orders

should be collected by



hosting is simple & rewarding!

1 Create Your Wish List of Products

[illegible]

2 Invite People to Place Orders

Personally share catalogs with everyone: family, friends, coworkers and neighbors. Use my website to invite out-of-town friends to place online orders. My website address is:

[illegible]

- Family • Neighbors • Coworkers and their spouses • Your spouse's coworkers • Friends from children's activities • Babysitter's parents • Exercise class friends • Friends from religious groups • Hairstylist •
- Old friends from school • Anyone looking for a part-time job • Children's teachers • Anyone who loves to cook • Anyone who wishes cooking was easier

3 Remind Those Who Haven't Placed Orders

Call or e-mail two days before closing your Show.



love our products?

Become a Consultant and apply Free Product Value toward the purchase of a New Consultant Kit*:

- \$20 Kit Credit (#5227)
- \$40 Kit Credit (#5228)

rewards for being a host!

FREE Products**

FREE products of your choice.

Half-Price Products**

Up to four products of your choice at half price and/or half-price combinations.

Discounted Products**

Up to 30% off any other products.

Monthly Host Special

Incredible savings exclusively for hosts on different products every month.

after the Show, the rewards keep coming.

Booking Benefit

For every customer from your Catalog Show who holds a Cooking or Catalog Show in the next 6 months with guest sales of \$150 or more (excluding the Booking Benefit), you can order that month's Host Special.

10% Discount

On anything in the catalog for an entire year from the date of your Catalog Show.

**FREE SHIPPING
on your host order!**

*Kit credit is available only toward the purchase of the \$155 New Consultant Kit.

**Based on total guest sales of your Catalog Show. Higher sales means more rewards! See the Host Rewards Program chart on the back page.

host rewards program

You can earn FREE products, half-price products and discounts from 15% to 30%!

And ... for every \$100 in guest sales over \$1,000, add another \$25 in Free Product Value!

plus, FREE SHIPPING on your order!

Guest Sales	Free Product Value \$	Half-Price Items	Discount
\$1,000+	\$200	4	30%
\$900	\$175	3	30%
\$800	\$150	3	30%
\$700	\$125	3	25%
\$600	\$100	2	25%
\$500	\$75	2	25%
\$400	\$45	2	20%
\$300	\$25	1	20%
\$200	\$10	—	20%
\$150	—	—	15%

Note: Guest sales exclude shipping and handling charges and sales tax. Free Product Value cannot be applied to Monthly Host Specials, half-price products, discounted products, half-price combinations or sales tax.

calculate all of your REWARDS!

1 Half-Price Selections

PRODUCT	PRICE
_____	\$ _____ ▲
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
TOTAL	\$ _____ ▲
HALF PRICE =	\$ _____ ◆

2 Monthly Host Special

RETAIL PRICE	\$ _____ ▲
YOUR PRICE =	\$ _____ ◆

3 Discounted Products

Total of additional products that you want	\$ _____ ▲
SUBTRACT FREE PRODUCT VALUE -	\$ _____
SUBTOTAL =	\$ _____
CALCULATE DISCOUNT _____ % -	\$ _____
TOTAL =	\$ _____ ◆

4 Host Savings

RETAIL VALUE (ADD ▲ LINES)	\$ _____
AMOUNT PAID (ADD ◆ LINES) -	\$ _____
HOST SAVINGS =	\$ _____

Sales tax will be added.

remember your Booking Benefit!

List future hosts booked from your Show:

1. _____
2. _____
3. _____
4. _____

I'd love to help you start your own Pampered Chef® business. As a Consultant, you would've earned \$ _____ in commission from your Catalog Show.