

Your mother, your sister, your friend. . .

Everyone knows someone who is touched by breast cancer:

- Approximately one in every eight women has a chance of developing invasive breast cancer in her lifetime.
- Thanks to early detection through regular mammograms and effective treatment, the five-year survival rate for localized breast cancer has improved to 98 percent.
- Breast cancer is the second leading cause of cancer death in women.
- Every year, an estimated 192,000 women in the U.S. are diagnosed with invasive breast cancer.
- Breast cancer death rates have declined by 2 percent per year since 1990, largely due to advances in treatment and early detection.
- There are approximately 2.5 million breast cancer survivors in the United States.

Source: American Cancer Society®



How you can help:

- Purchase one of our exclusive pink products, available only in May. \$1 from each item purchased in May goes to breast cancer education, early detection, advocacy and patient service programs across the country.
- Commit to hosting a Help Whip Cancer® Fundraiser Show in May. A contribution will be made to the American Cancer Society® based on guest sales.



The Pampered Chef® | **HELP WHIP CANCER®**

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