

How to use Baby Purses

- *Book - 2 - Look Game
- *Dice Game
- *Deal or No Deal Game
- *Booking Incentive
- *Hostess Thank You Gift
- *Door Prize Gift
- *Business Card Holder

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Book-2- Look

Offer a baby purse to every Guest at the Show. Each guest can choose to Pass or Play. The Guest cannot look inside the purse until she has committed to Play. If she chooses to play, then here are the options: the purse may contain a prize only (with no strings attached), or it may contain a prize with a bonus Grand Prize! The Grand Prize is that she will have an opportunity to have a Show with you and receive a Shopping Spree as a Hostess! If the Guest chooses to play then she is committing to having a Show with you if her purse contains a Grand Prize note.

Dice Game

Place 11 baby purses on a tray, number them 2 through 12. Each Guest who wants to play the game will roll 2 dice. Whatever number she rolls, that is the purse she gets to open. Inside each purse you can put a piece of product, or a note that describes what she has won. You will want to put your biggest prize values in the purses with the lowest odds of being rolled. The following numbers have the lowest odds : 2, 3, 11, and 12.

What to offer incentives for



- *Offer free choice of baby purse for booking a Show
- *Offer free choice of baby purse for booking a Show on a certain date
- *Offer free choice of baby purse for placing a \$100 order
- *Offer free choice of baby purse for talking with you about the Income Opportunity
- *Offer free choice of baby purse for bringing 2 buying Guests to a Show