

seven WAYS

to market the Market Tote

All your customers are going to want at least one for themselves and another one to give as a gift!



1

The Environmentalist

Forget paper and plastic ... make it paisley! She'll use it every time she goes to the grocery store, farmers market and everywhere she shops.



2

Your Yoga Buddy

The Market Tote is a stylish way of carrying her mat, towel and water bottle to the yoga studio. It folds up for convenient storage between classes.



3

"Crafty" Friend

The Market Tote keeps yarn, needles and other craft supplies within easy reach when she gets inspired to create something spectacular!

4

Favorite Teacher

Teachers give this tote an A+. It's just the thing for carrying papers and supplies to and from class. And it becomes a roomy beach bag during summer vacation!

5

Trusted Babysitter

Show her you appreciate all she does for your children and you! Fill the Market Tote with flowers, her favorite candy or toys and books she can share with other children.

6

The Traveler

She'll be traveling in style carrying the striking black-and-white paisley Market Tote. It makes the perfect carry-on piece and is the ideal size to take on sightseeing trips.

7

Parents of Active Kids

The Market Tote keeps up with the most active kids. The kids will love it, and so will their parents! Ballet tights, soccer cleats, music books — everything stays in one place.



THE MARKET TOTE
FOLDS UP TO EASILY
FIT IN YOUR CAR,
BRIEFCASE OR
GYM BAG!

Available in April only!

Market Tote \$18.00 | Lunch On The Go! Tote \$12.50 | Tote Set \$28.00 (\$2.50 savings!)