

Join Us.  
Together  
We Can ...

The Pampered Chef®

HELP  
WHIP  
CANCER®

May 1-31, 2007



Working Together to  
Make a Difference



One in eight women will develop breast cancer this year. But with localized detection, and regular screenings and mammograms, the five- year survival rate has improved to 98 percent. \*

The Pampered Chef® is committed to raising funds for breast cancer education and early detection programs through our Help Whip Cancer® campaign. Since 1999, our Consultants and customers have enthusiastically raised more than \$5 million for this very worthy cause. In celebration of women everywhere, we dedicate the month of May to raising funds and awareness in the fight against breast cancer. We will once again donate \$1 from the sale of each Help Whip Cancer® product to the American Cancer Society's breast cancer education and early detection programs.

**Host a Help Whip Cancer Fundraiser and really help make a difference!**

**\$150 to \$299 Fundraising Parties will reap donations of \$22.50 to \$44.85.**

**\$300 to \$499 parties give \$60.00 to \$99.80.**

**\$500 and up will donate \$125.00 and up!**

**The Sky is the limit!**

**I would like to invite everyone to Host a Help Whip Cancer Fundraiser or Party!**

**4 reasons to host an HWC Party:**

**Great cause, Great benefits, Great Friends and Great Products!**

**What could be a more perfect combination?**

**NEW!**

**Donation Increase for Help Whip Cancer® Fundraisers**

Your support of this campaign through the years has been amazing. That's why we're proud to announce that The Pampered Chef® is increasing our contributions for Help Whip Cancer® Fundraisers.

In the past, 10 to 15 percent of total Show sales were donated to the campaign. Beginning this May, 15 to 25 percent of Show sales will be donated!

For example:

Help Whip Cancer® Fundraiser Sales	Amount Donated
\$150 to \$299	15%
\$300 to \$499	20%
\$500 or more	25%

## "Must-have" Guest Specials

This May, we're offering customers two new products and bringing back a favorite. The Pampered Chef® will contribute \$1 from the sale of each product to the American Cancer Society.

**\* NEW! Pink Nylon Knife (\$5.50)**

This Knife is perfect to use in non-stick cookware. Great for cutting brownies or quiche. When chopping lettuce for salad, the lettuce will stay green.



**\* NEW! Pink Flexible Scraper (\$7.00)** This scraper is sure to become an indispensable favorite. The long handle and silicone tip are ideal for use in jelly and honey jars.

**\* Mini Measure-All® Cup (\$6.50).** Back by popular demand, this product is a must for any baker. The plunger design cleanly dispenses contents from the cup.

## Two Options for May Hosts

May hosts can now choose from two wonderful products, including an option for those who want to show their support, but may not be interested in pink products. The American Cancer Society will receive \$1 from the sale of both host products.

**\* Pink Simple Additions® Bowls (set of 2) & Small Bowl Caddy (\$13.00):** Great for cookies and chocolates. Bowls feature pink awareness ribbon inside that coordinates with last year's host products. Simple Additions® Cups & Squares.

**\* Large Rectangular Platter with Handles (\$18.40):** Perfect for serving main dishes and deli trays.



### Online Only Exclusive

For the first time ever, we're offering a Help Whip Cancer® online exclusive. Our Simple Additions® Cups and Squares, are back by popular demand. They will be offered through this online exclusive while supplies last from May 1-31, 2007. This special applies to individual ordering only. Cups and Squares will be sold separately in sets of 2. A \$1 donation will be made to the American Cancer Society for each set purchased.

- Simple Additions® Cups (set of 2) (\$20.00): Perfect for coffee, hot chocolate or any favorite beverage. The inside of the cups proudly feature the pink awareness ribbon.
- Simple Additions® Squares (set of 2) (\$24.00): The Squares can be used alone or with the Cups.



To order these great Cups & Squares go to [www.pamperedchef.biz/](http://www.pamperedchef.biz/). Click "order Products" on the lower right hand side of the screen.

These make great gifts! Their whimsy and meaning are absolutely made for a serious reason! Every time you use these and share a cup of coffee or tea with a friend, you WILL KNOW that you may have helped save that person's life in the future. Can you imagine the feeling? Your \$1 donation from the purchase of any of our wonderful items, combined with that of thousands of others across the country, make a world of difference in this cause. Last year we raised over \$1.5 million dollars. And look at the survival rate! It is sitting at 98%. That never would have happened with out all of you.

All I can say is "Thank You" for caring.

Your name here

( )

E-mail:

Web Site: [www.pamperedchef.biz/](http://www.pamperedchef.biz/)