

Dear Ann,

**How's your April looking?** Now's a good time to start booking May for **Help Whip Cancer**. Many people who are reluctant to host a show may be willing to host a HWC show because it's a special opportunity to help the American Cancer Society. Give them a call! The April 8 Newswire included info about the Conference incentive for HWC. It's a great little goal to set yourself if you're planning to attend Conference.

**Speaking of Conference**, my goal this year is to walk at Conference as a new Director. I'm working on expanding our team, but can use your help. I'll be able to reach my goal easier if everyone on the team can get and stay active through the end of June. Give me a call if you need some ideas.

I'm also going to have a product drawing when I promote, as a thank you to those who help me reach my goal. You'll get tickets between now and then for:

- submitting a show: 1 ticket
- \$500 show: 1 bonus ticket (total 2 tickets)
- \$1000 show: 2 bonus tickets (total 3 tickets)
- \$1250 monthly sales: 3 tickets (plus tickets for shows as applicable)
- signing a new consultant: 5 tickets
- qualifying (new consultants): 10 tickets
- qualifying in 30 days (new consultants): 5 bonus tickets (total 15 tickets)
- taking TeleClass or online training: 1 ticket for each class (please report when you complete one, as I do not get these stats)

**What will it mean** for us as a team when I promote? We'll be our own unit as part of Cindy's group. And I'll be able to start holding our own meetings, which will be more convenient for all of us. We'll also be able to start having our own recognition - I've been working on some fun ideas.

**Please let me know** what kind of coaching you'd like from me. I want to help you succeed, but don't want to overwhelm you with info. If you'd like weekly phone calls, or 5 emails a week... let me know.

**Audio recordings from Leadership 2008 are now available in the Online Training Center! Get there from Consultant's Corner, then go to Resources, and select Audio as the category.**

Sincerely,  
*Ann*



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#### Current and Upcoming Specials

April: [Host](#) · [Guest](#)

May: [Host](#) · [Guest](#)

June: [Host](#) · [Guest](#)

Remember, as tempting as the future specials are, don't start promoting them until you have your current month schedule as full as you want it.

#### Calendar

**April 14:** deadline for half-price/free Conference promotion

**April 29:** Regional training in Lansing. Register on Consultant's Corner.

**May 1-31:** Help Whip Cancer Month

**May ??:** Cluster meeting - date and location to be determined, probably the first Friday at Cindy's house

**July 17-19:** National Conference, Chicago

Quote of the Day

Luck is the by-product of busting your fanny.  
-- Don Sutton

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