

# Choice Rewards

... where recruits choose a rewarding future and you choose your own reward!

Recruit in July and August  
and treat yourself to the  
reward of your choice!



Earn 100 points for  
every qualified recruit!

National Conference  
Attendees Double Up!

Recruit in July and you'll  
receive **double merchandise**  
**points** for each new July  
recruit who qualifies.

*The Pampered Chef®*

**Note:** See back of flyer for promotional rules.

## Level 1

### Uniden® Cordless Phone

- Digital answering system
- Caller ID/call waiting
- Ten number memory dialing
- New message indicator/alert tone
- Handset locator key
- Wall mountable
- Available in black

### Picnic at Ascot Picnic Backpack

- Equipped for two
- Insulated section
- Coordinating stripe design on plates, napkins and backpack

### Coach® Soho Leather Wristlet

- Black luxury leather
- Tassel detail with 12" clip strap
- Nickel hardware

### Chef'sChoice®

#### Waffle Cone Maker

- Available in black
- Includes cone-making tool
- Nonstick baking surface
- Instant temperature recovery
- Includes recipes and entertaining ideas

### iWIN® Shower CD Player/Radio

- Fog-free mirror
- Water resistant
- LCD display
- CD/CD-R player
- AM/FM receiver

### GPX® TV/Lantern/Radio

- 5" black and white TV
- AM/FM radio
- Removable/rechargeable flashlight
- Instant weather band
- Adjustable fluorescent lamp
- Thermometer and compass

## Level 2

### Back to Basics

#### Smoothie Professional

- Brushed chrome
- 64-oz glass container
- Handy dispensing valve
- Eight 15-oz hurricane glasses

#### Krups® Café Bistro

- Ten-cup coffeemaker
- Four-cup boiler espresso maker
- "Stop 'n Serve" feature
- Perfect Froth™ attachment

#### Fisher® Micro System

- AM/FM/CD micro system
- Mounts under counter or on wall, or stands vertically on desktop
- CD door holds disc for loading in vertical or horizontal positions

#### Coach® Signature Demi Pouch

- Signature jacquard fabric with leather trim
- Handle adjusts from shoulder to wrist strap
- Zip-top closure
- Available in Black/White or Khaki

### Canon® Powershot A400 Digital Camera

- 3.2 Megapixel
- 2.2x Optical/3.2x Digital/7.0x combined zoom
- Print/Share button
- Available in Silver

### Coleman® Outdoor Fireplace

- 33" square
- Heavy gauge copper fire bowl with steel frame
- Lifting tool, wood burning grate and cover included

## Level 3

### Panasonic® DVD Recorder

- Simultaneous record and play
- Progressive scan
- Thumbnail browsing
- Film-like image quality
- Available in silver

### Apple® iPod® mini

- 4GB of storage
- 1.67" screen
- One-month subscription to audible.com
- Anodized aluminum case
- Available in silver and pink

### Panasonic® Cordless Phone System

- 50-station phonebook
- Three handsets; two charge stands
- 5.8 GHz
- Answering system

### Philips® 20" Real Flat TV

- Flat tube TV with comb filter
- Stereo sound
- Quadrasurf universal remote
- Automatic picture and sound

### Canon® Digital Photo Printer

- No computer required
- Prints 4"x 6" prints in 81 seconds
- Variable print sizes
- Compatible with all brands of PictBridge cameras

## Level 4

### KitchenAid® Professional 5™ Plus Mixer

- Available in white and metallic chrome
- 12-Cup "Flour Power"
- PowerKnead™ Spiral Dough Hook
- 5-quart polished stainless steel wide bowl with handle

### Bose® Wave Radio II

- Credit card-sized infrared remote control
- Works with TV, VCR or DVD player

### Sony® Portable DVD Player

- 7" LCD display
- Built-in stereo speakers
- Dolby digital and DTS pass-through with optical digital-audio output

### Sony® Home Theater

- 6.1 channel receiver
- 18 different sound fields
- 20-cm active subwoofer
- Six 100-watt satellite speakers
- Available in black

### Canon® PowerShot SD300 Digital ELPH

- 4.0 Megapixel
- 11.0 X combined zoom
- 2" LCD screen
- DIGIC II Image Processor

## Promotion Rules

### 1. Pre-register

Set a goal by pre-registering your favorite selections from each level, starting July 18. Go to Consultant's Corner and select one item from each level. Upon earning a level, you will still have the option to select any award.

### 2. Earn Points

- You will receive 100 points for each new Kitchen Consultant recruited July 1– Aug. 31, who qualifies by submitting \$1,250 in commissionable sales or four qualified Shows (of at least \$150 in guest sales each) in their Super Starter Month 1, or by Sept. 30, whichever is sooner.
- You will receive 200 points for each new Consultant recruited July 1-31, if you attended National Conference 2005. July recruits must qualify by submitting \$1,250 in commissionable sales or four qualified Shows (of at least \$150 in guest sales each) in their Super Starter Month 1, or by Sept. 30, whichever is sooner.

- You may choose one product from the level earned or products from the options listed below.
- As a Level 4 achiever, you may select **one** item from Level 4 OR only **one** item from Level 3 and **one** from Level 2.
- As a Level 3 achiever, you may select **one** item from Level 3 OR only **one** item from Level 2 and **one** from Level 1.
- As a Level 2 achiever, you may select **one** item from Level 2 OR only **two** items from Level 1.
- As a Level 1 achiever, you may select **one** item from Level 1.

### 3. Redeem Awards

We will notify achievers via e-mail the week of Oct. 10. Achievers will need to formally select their awards online by Oct. 31, 2005. Details will be sent to the achievers via e-mail. Once item(s) have shipped, no exchanges may be made. All manufacturers' warranties apply. In the event that the manufacturer changes or discontinues an item, or a product is unavailable due to reasons beyond our control, we reserve the right to substitute an item of equal or greater value. Allow 3-5 weeks after selection for delivery.

# How to Share *Choice* Rewards

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As you look through our exciting rewards, surely many items catch your eye. Can you imagine having that KitchenAid® Mixer on your countertop when the holidays roll in? How much easier holiday baking would be! Or how about the DVD recorder? You won't miss your favorite television shows anymore. Whatever your choice, the rewards are great — for you and your new recruits!

## Why?

Not only will you build your business, you'll choose your own reward. Whether it's a present for yourself, something to share with your family or a gift for someone special, you have so much to choose from. Plus, it just feels right to offer the brand-new Roasting Pan with Rack and a rewarding new business to others!

## Who?

Never dismiss anyone as a potential recruit! From doctors to grocery store clerks, there are countless people who may be interested in our opportunity, especially when they can receive our new Roasting Pan with Rack free. Share the opportunity and let them decide. Here are some ideas of people to ask:

- Those who have purchased our cookware.
- Newlyweds.
- Someone looking to make extra money for the holidays.
- Those with kids going back to school.
- College-bound students.
- Someone looking to have fun and make some money along the way.

## How?

Make copies of the flyer and share the offer with everyone on your list. Talk about it freely at your Kitchen Shows, and promote the kit credit option to your July and August hosts — an exciting new business for even less money is quite a temptation! You already know they love our products. Perhaps they've even thought about having their own Pampered Chef® businesses. And never be reluctant to ask for referrals.

July is an **especially** great time to share our opportunity, because National Conference attendees can receive double recruiting points this month. Reach your reward faster in July!

## Now what?

Once your new recruits sign, set them up for success. Help them schedule their first Shows as soon as possible. The sooner they hold Shows, the sooner they see the rewards of their commission checks. Continue to coach them to success just like you do your hosts. New Kitchen Consultants need your help and guidance to make a fast and strong start!