

your catalog show Planning Guide

Consultant name

Consultant phone number

Your Catalog Show orders should be
collected by _____



Thank you for hosting a
Catalog Show! This guide
will ensure that your Show
is easy and successful.

1 Create Your Wish List of Products

Total[illegible]

Family • Neighbors • Coworkers and their spouses • Your spouse's coworkers • Friends from children's activities • Babysitter's parents • Exercise class friends • Friends from religious groups • Hairstylist • Old friends from school • Anyone looking for a part-time job • Children's teachers • Anyone who loves to cook • Anyone who wishes cooking were easier

3 Remind Those Who Haven't Placed Orders When You're Closing Your Show

Call or e-mail two days before closing your Show.



Love our products?

Become a Consultant and apply Free Product Value toward the purchase of a New Consultant Kit:

☐ \$20 Kit Credit (#5227)

☐ \$40 Kit Credit (#5228)

Rewards for being a host!

FREE Products*

FREE products of your choice.

Half-Price Products*

Up to FOUR products of your choice at half price and/or half-price combinations.

Discounted Products*

Up to 30% off any other products.

Monthly Host Special

Incredible savings exclusively for hosts on different products every month.

After the Show, the rewards keep coming.

Booking Benefit

For every customer from your Catalog Show who holds a Cooking or Catalog Show in the next six months, you can order the current month's Host Special at their Show.

10% Discount

On anything in the catalog for an entire year from the date of your Catalog Show.

*Based on total customer sales of your Catalog Show. The more sales you have, the more rewards you can earn. See the Host Rewards Program chart on the back page.

FREE SHIPPING

on your host order!



Host Rewards Program

You can earn FREE products, half-price products and discounts from 15-30%!

And ... for every \$100 in guest sales over \$1,000, add another \$25 in Free Product Value!

**Plus,
FREE SHIPPING
on your order!**

Guest Sales	Free Product Value	Half-Price Products	Discount
\$1,000+	\$200	4	30%
\$900	\$175	3	30%
\$800	\$150	3	30%
\$700	\$125	3	25%
\$600	\$100	2	25%
\$500	\$75	2	25%
\$400	\$45	2	20%
\$300	\$25	1	20%
\$200	\$10	—	20%
\$150	—	—	15%

Note: Guest sales exclude shipping and handling charges and sales tax. Free Product Value cannot be applied to Monthly Host Specials, half-price products, discounted products, half-price combinations or sales tax.

Calculate all of your REWARDS!

1 Half-Price Selections

PRODUCT	PRICE
_____	\$ _____ ▲
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
TOTAL	\$ _____ ▲
HALF PRICE =	\$ _____ ◆

2 Monthly Host Special

RETAIL PRICE \$ _____ ▲
YOUR PRICE = \$ _____ ◆

3 Discounted Products

Total of additional products you want \$ _____ ▲
SUBTRACT FREE PRODUCT VALUE - \$ _____
SUBTOTAL = \$ _____
CALCULATE DISCOUNT _____ % - \$ _____
TOTAL = \$ _____ ◆

4 Host Savings

RETAIL VALUE (ADD ▲ LINES) \$ _____
AMOUNT PAID (ADD ◆ LINES) \$ _____
HOST SAVINGS = \$ _____

Sales tax will be added.

Remember your Booking Benefit!

**List future hosts booked
from your Show:**

- _____
- _____
- _____
- _____

If earning an extra \$500-\$600 a month sounds good to you, call me. I'd love to help you start your own Pampered Chef® business.