



Booking Strategies

#1 - Share your know-how! Offer to **teach** potential hosts and their friends valuable cook's tips and fun, creative recipes.

#2 - Make hosting easy! Send invitations for your host; you'll limit cancellations and increase attendance!

#3 - Just Ask! The more people you ask to host, the more bookings you'll have.

#4 - Book at the Show! Highlight your next two open dates and offer to "pencil in" a date to get a commitment.

#5 - Get phone friendly! Use "big M-A-C" calls (Morning After Calls) and full service customer care calls to book Shows.

Recruiting Strategies

#1 - Everyone's a potential Consultant! Women, men, part-time or full-time, at home with children or added to a career - it's your business, your way.

#2 - Recruit your host! Say, "Now that you know what it's like to be a Consultant, what do you think about getting the rewards that go with it."

#3 - Just Ask! The more people you invite to join, the better recruiter you'll become.

#4 - Make a personal connection! Talk to everyone at your Show.

#5 - Be a walking billboard! Wear Pampered Chef® clothing, carry information and share what The Pampered Chef® has done for you.