

## Mary Mall or Jenny Jewelry... Who would you rather be????

I can tell you about flexible scheduling, personal discounts, trips and other incentives....but the bottom line is the CASH FLOW, right???

That being said – I think this example will say it all.

*(Our national show average is \$750+, but I'm using \$750 to keep the numbers easy.)*

Mary Mall wanted to make some extra money so she got a job at the mall in a department store for 10 hours each week – making a VERY generous \$10/ hour!!!

Jenny Jewelry joined my **lia sophia** team and is going to START OUT making 30% commission on her sales.

### Week 1

Mary Mall worked 10 hours and made \$100.

Jenny Jewelry had 1 show, worked 4 hours and the show total was \$750...so she made \$225.

### Week 2

Mary worked her 10 hours...and made the same pay of \$100.

Jenny, however, did 2 shows...one was \$600 and the other was \$800. She worked 8 hours and her combined show total was \$1,400...so she made \$420.

### Week 3

Same-old, same-old for Mary. She worked 10 hours and made \$100. Unfortunately, her boss changed her schedule so she missed her daughter's soccer game.

Jenny had 1 show this week, worked 4 hours and had sales of \$750... so she made \$225.

### Week 4

Again, same for Mary - 10 hours and \$100.

Plus, she had to deal with customers who were extra-grumpy this week.

Jenny had 1 more show to finish her month. Worked 4 more hours and made \$225.

### Month end totals?

Mary Mall has \$400, worked 40 hours...which comes out to \$10.00 per hour

Jenny Jewelry worked 20 hours and made \$1,095...  
which comes out to \$54.75 per hour!

**WHOSE JOB WOULD YOU RATHER HAVE???**

# lia sophia

SHARE THE LOVE OF JEWELRY™

## What would you do with an extra \$1,000 a month??

We have a great opportunity for YOU!!

Feel free to share this information with a friend, too!

Founded over 30 years ago, **lia sophia** offers women across the nation an opportunity to determine their own earnings, make their own hours and enjoy the flexibility that truly comes with owning a home-based business.

We do this by offering our Advisors, Hostesses and Customers an extensive line of high-quality products, an unparalleled opportunity for income and an incredible Lifetime Replacement Guarantee. With this philosophy, **lia sophia** continues to show its commitment to creating relationships for life.

I absolutely love **lia sophia** and I know you will too! Contact me anytime with questions. I'll happily answer all of them in a no-pressure format.

Andrea Surratt

847-468-1550

andrea4jewelry@yahoo.com

www.liasophia.com/andrea



## Advisor Perks

With **lia sophia**, you can have it **ALL!**

- **You are your own boss**...you make your own hours around you and your family!!
- You are your own walking advertisement for your business. Wear what you do and make money too!
- 30% commission paid weekly with the opportunity to earn more when you manage a team. Generous personal discounts.
- Products and programs that help create one of the **HIGHEST** Show averages in the industry...over \$750!
- An excellent starter kit that includes over \$1,000 worth of jewelry plus enough business supplies to get you started.
- Opportunities to earn \$900+ in free jewelry in your 1<sup>st</sup> 15-weeks as an Advisor with our Excellent Beginnings Program.
- Our jewelry carries a Lifetime Replacement Guarantee.
- An incredibly generous Hostess Program, a year-round Customer 2&1 Saving Plan (buy 3 items and the highest-priced one is 1/2-off) and additional monthly specials.
- No returns to handle. Returns and exchanges are handled directly between the customer and **lia sophia**.
- No deliveries to make, no quotas to meet, no inventory to keep and no dress code. Plus, no territories for selling or team-building.
- Ongoing training and support. Including team training, personal websites and Advisor Advantage, your exclusive informational website portal.
- Incredible opportunities for recognition with monthly, quarterly and annual awards...including cash, free jewelry, designer suits and dream vacations!
- Be part of a family-owned company that has been in business for over 30 years.
- Two catalogs are published per year containing 500+ pieces of jewelry that appeal to all ages, styles and budgets. Approximately 225 new designs are introduced in each catalog!
- Shipping and handling is a flat \$3.80 per order...no matter what size it is.
- Red Carpet Celebrity Collections with national magazine and Hollywood event exposure. This jewelry is worn by many celebrities including Kate Walsh, Paris and Nikki Hilton, Eva Longoria, Carmen Electra, Britney Spears, Jessica Alba, Jennifer Beals and more!
- Your presentation is all up to you...what you say and how long you want it. You decide what jewelry to include in your display.

## Choose Your Commission!!

You have the freedom to choose how often you work.  
Here are some examples of commissions at the Advisor level.  
Income is shown for \$500-\$1,000 shows.  
The national show average is \$750+!

# of Shows	\$500 Show Average	\$600 Show Average	\$700 Show Average	\$800 Show Average	\$900 Show Average	\$1,000 Show Average
1	\$150	\$180	\$210	\$240	\$270	\$300
2	\$300	\$360	\$420	\$480	\$540	\$600
3	\$450	\$540	\$630	\$720	\$810	\$900
4	\$600	\$720	\$840	\$960	\$1,080	\$1,200
5	\$750	\$900	\$1,050	\$1,200	\$1,350	\$1,500

## Excellent Beginnings Program

This simple program is designed to reward you for staying on track during your 1<sup>st</sup> 15 weeks in business. It celebrates your success with the opportunity to earn hundreds of dollars in **FREE** jewelry certificates. This is the perfect way to get your business off to a great start, build your display and build your bank account!!

Sales			Team-Building
You Sell	Time Frame	You Earn	For each Qualified New Advisor* you bring on in your 1 <sup>st</sup> 15-weeks you'll earn a \$300 jewelry certificate.
\$1,500 in total sales (minimum 3 Shows)	In your 1 <sup>st</sup> 5-weeks	\$200 jewelry certificate	
An additional \$1,500 -OR- \$3,000 in total sales	In weeks 6-10 -OR- by end of week 10	\$200 jewelry certificate	
An additional \$1,500 -OR- \$4,500 in total sales	In weeks 11-15 -OR- by end of week 15	\$200 jewelry certificate	

If you miss a level, you can still receive **FREE** jewelry by meeting the total sales requirement at the next level.

\* A Qualified New Advisor sells \$1,500 or more in recognition sales in their 1<sup>st</sup> 5-weeks of business with a minimum of three qualified Shows.