

Let's have a GREAT PARTY!

I am sure you're looking forward to a great party and your enthusiasm will get people excited to come!

This is your Host Kit. It includes everything you'll need to have a great party!

There's no magic in having a really GREAT party... if you want to get LOTS of free products and if you don't want your friends to feel obligated to buy, you need to **invite TONS of people!!!**

We have your Kitchen Party scheduled for: _____ **at** _____.

I will arrive at _____ **to set up.**

INVITATIONS:

Attendance is the key! A successful party has at least 15 guests in attendance, so I've given you 30 invitations ... *unfortunately, the average is only 30% of those invited will actually come*, so we need to work hard to get HALF of those 30 people to come. Your hard work will pay off! Here are some ways to do that:

Be sure to tell everyone to bring a friend. Not only will this double your attendance but you can meet new friends too.

Call everyone BEFORE you send the invitations!!! It does take time, but **it will pay off for you!**

Guys like our products too! Some of the world's best chefs are men. Don't miss out by not inviting the husbands too.

Start addressing your invitations NOW, but wait to mail them until about 2 weeks before the party ... remember, these are only mailed AFTER you call everyone, only as a reminder.

Don't limit your invitations to just one crowd ... mix up your crowd for better attendance. Check out the guest list ideas on the enclosed host planner for ideas on who to invite! Remember, you'll never offend someone by inviting them, but you may upset them if they are left out!

If your friends cannot attend, ask them to place an order or host a party of their own. This can really boost your party total!

THIS MONTH'S GUEST SPECIAL:

Remember to tell everyone about this month's guest special. There's a flyer with all the details here in your Host Kit.

HOW DO YOU GET FREE PRODUCTS?

The free products and half price products you'll be getting will depend on how many people you have at your party and what the guest sales are. Let's shoot for a \$500 party so you get **LOTS** of products!

An average order is \$30, so you'll want 18-20 people there ... **OVER INVITE** and ask everyone to bring a friend!

Enclosed is your a Show Planner which explains the whole plan ... it's great!

HOST BONUS OF THE MONTH:

In addition to FREE, ½ price and discounted products, you can purchase this month's special. A flyer with all the details is here in your Host Kit.

MY WEBSITE: www.pamperedchef.biz/rae

Save on time and postage! Go to my website and you can send e-invitations to your guests, track RSVPs, and collect additional orders from those who cannot attend! I'll send you your password.

I'll contact you soon to answer any questions you might have about your party or your host kit.

You and I are a team on this party and together we can REALLY have a great party!

I consider it an honor to be invited into your home.

The minute I walk in the door of your house, your work is over!

FYI: You can use your host credit to purchase your own Super Starter kit and do what I do! If you would like to make this party your Kick-off party and start your business with a BANG, let me know! I'd love to tell you more about it!

{My contact info here}