

Your Guide to Product Training Resources

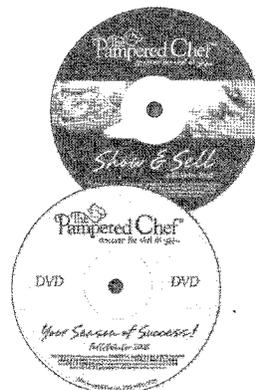
Learn all about our products with these updated materials.



2008 Fall/Winter Show & Sell CD — Words to say at Cooking Shows to promote the new products, book Shows and attract potential recruits, as well as ideas for hands-on guest involvement. CD is included in your fall paperwork package. Download the transcript from the Online Training Center > Resources > Fall/Winter Show & Sell.

Your Season of Success DVD — Introduction to the new fall product line, as well as step-by-step demonstrations of new recipes and ideas for getting guests involved with recipe demonstrations. Directors and above will receive a copy in their paperwork packages. Consultants and Future Directors will receive the DVD with their first supply order of the new season.

Product Information Guide — Features, benefits, demonstration tips and cross-selling ideas located on Consultant's Corner. Click on Product Information Guide under the Frequently Visited Links box. Information for new products available mid-August.



Use & Care/Recipe Cards — Product care, tips and recipes. Packaged with each product, these cards are also available on Consultant's Corner under Products and Recipes.

Online Training Center — These interactive product courses include word choices, features and benefits, cross-selling ideas, demo tips and more for Cookware, Forged Cutlery, Stoneware and Simple Additions®, as well as all products in the New Consultant Kit.

Discontinued Products

The following products will be available, while supplies last, through August 31.

Outdoor Entertaining

Bar Board & Knife Set-Sea Green	#1009
Nylon Knife-Sea Green	#1076
Microfiber Towel & Dishcloth Set-Sea Green	#2998
Salt and Pepper Mill	#2190
Chillzanne® Rectangle Server	#2781
Chillzanne® Bowl	#2785
Chillzanne® Mini-Bowl	#2788
Chillzanne® Sectional Server	#2791

Indoor Entertaining

Spreader Set (set of 2)	#2014
Woven Large Square Server	#2149
Woven Rectangle Tray	#2151
Celebrate Plate	#2825

Simple Additions®

Tiles Large Rectangular Platter with Handles	#2028
Tiles Small Square Bowl (set of 2)	#2064
Tiles Small Square Plate (set of 2)	#2066

Kitchenware

Towel & Twixit! Set	#2655
Lemon & Rosemary Hand Soap	#2975
Deluxe Cheese Grater	#1275
The Grate Container®	#1278

Cutting Edge

Paring Knife with Sharpening Case	#1044
Utility Knife with Sharpening Case	#1046
Chef's Knife with Sharpening Case	#1047

Stoneware

Deep Dish Pie Plate-French Vanilla	#1305
Rectangular Baker-French Vanilla	#1310
Square Baker-French Vanilla	#1315
Oval Baker-Cranberry	#1333

Stoneware

Medium Round Stone	#1340
Medium & Rectangle Rack	#1360
Insulated Tote	#2137

Cook's Library

Season's Best® Recipe Collection (Spring/Summer 2008)	#1897
Una Muestra de The Pampered Chef® (Spring/Summer 2008)	#1901
The Pampered Chef® Casual Cooking cookbook	#2213
The Pampered Chef® Hooked! on Fish Recipe Card Collection	#2856

Round-Up from the Heart®

Round-Up from the Heart® 2007 Trivet	#2938
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Paperwork/Supply Price Changes

The following paperwork/supply items have increased in price for fall.

Their new prices are listed and are effective July 22.

Medium Disposable Gloves for food handling (12 pairs)	\$1.75
Large Disposable Gloves for food handling (12 pairs)	1.75
Tabletop flip chart inserts only (pack of 3)	2.00
Vinyl demonstration tablecloth (white, with Pampered Chef® logo)	13.50
Theme Show guide	5.25
PamperedPartner® sales receipt (100)	2.75
Show order form (10)	3.50
Show benefits flyer (15)	1.75
Fundraiser flyer (15)	1.75
Cooking Show planning guide (15)	1.75
Drawing slips (100)	1.00

Show Door Prizes

The following Show door prize items have increased in price for fall.

Their new prices are listed and are effective Sept. 1. You can continue to order these items at current prices using the item number listed on the spring supply form through Aug. 31.

JG82 Small Bamboo Spoon Set (3; set of 2)	\$7.00
JG83 Can Strainer (4)	10.25
JG84 Mini-Whipper (5)	9.75

Product Category Changes

Item	New Category
Reversible Bamboo Carving Board	Bamboo
Reversible Bamboo Cheese Board	Bamboo
Bamboo Salad Tongs	Bamboo
Bamboo Serving Set	Bamboo
Bamboo Spatula Set	Bamboo
Bamboo Specialty Cooking Set	Bamboo
Bamboo Spoon Set	Bamboo
Small Bamboo Spoon Set	Bamboo
Bamboo Tongs	Bamboo
Ice Cream Dipper	Bakeware
Ice Cream Sandwich Maker	Bakeware

Product Price Changes

Some items have increased in price.

The products and their prices are listed below, which are effective Sept. 1.

Simple Additions®

Small Bowl Caddy	\$13.00
Three Tiered Stand	39.50
Rectangle Stand	28.50

Bamboo

Bamboo Tongs	\$6.75
Small Bamboo Spoon Set	4.75
Bamboo Serving Set	11.00
Bamboo Spoon Set	9.00
Bamboo Spatula Set	7.50
Bamboo Specialty Cooking Set	9.00
Bamboo Salad Tongs	10.50

Cutting Edge

Bar Board	\$9.50
Cutting Board	17.00
Large Grooved Cutting Board	30.00
Cutting Board with Measure Cups	32.00
Forged Cutlery - 5" Utility	38.00

Kitchenware

Flexible Funnels	\$10.50
Easy Read Measuring Cups	22.50
Easy Read Mini Measuring Cup	5.50
Measure-All® Cup	9.50
Easy Adjustable Measuring Spoon	12.50
Can Strainer	4.25

Kitchenware *continued*

	New Price
Easy Adjustable Measuring Cup	\$16.00
Garlic Press	16.00
Jar Opener	10.00

Cookware

Drainer	\$10.00
Mix 'N Chop	9.50
Mix 'N Masher	9.50

Bakeware

Cookie Press	\$29.00
Decorator Bottle Set	10.75
Deluxe Mini-Muffin Pan	15.00
Ice Cream Dipper	14.50

One product has decreased in price.
This new price is effective Sept. 1

Price Reduction

Price Reduction	New Price
Grilling Planks	\$14.50

Products Now Available Open Stock

Simple Additions®

Appetizer Plate Stand	\$15.50
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Cookware

The Pampered Chef® Stainless Cookware - 10" Covered Skillet	135.00
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Show me the cash!



Cash for Recruiting

Earn **\$100 cash** for every new Consultant who joins July 1 – Aug. 31, and submits \$1,000 in commissionable sales within their first 30 days.*

There's no limit to how much cash you can earn!

Cash for Promoting

Earn cash when you promote.

- Promote to Future Director Aug. 1 – Dec. 1, and receive a **\$100 cash bonus**.
- Promote to Director Aug. 1 – Dec. 1, and receive a **\$250 cash bonus**.

Earn cash when your Consultants promote.

- For each first-line Consultant who promotes to Director Aug. 1 – Dec. 1, you'll also receive a **\$250 cash bonus**.

Conference Attendee BONUS

If you attended National Conference 2008, you'll earn a **\$100 bonus (\$200 total)** for your first new Consultant! They must join within 30 days after Conference and submit \$1,000 in commissionable sales within their first 30 days.*

If you attended:	Your first recruit must join:
Conference One	July 12 – Aug. 13
Conference Two	July 16 – Aug. 17
Conference Three	July 19 – Aug. 20



*As noted in their Welcome Letter from the Home Office.

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The Pampered Chef®
discover the chef in you™

*As noted in their Welcome Letter from the Home Office.

Earn cash for recruiting with the July-August Recruiting Promotion!

Check out this example of how the money can really add up:

When you recruit two new team members as part of the July-August Recruiting Promotion, you'll earn \$100 for each when they qualify.

That's \$200 in your pocket!

PLUS, having two team members means you'll promote to Future Director and receive \$100 for that, too.

You've now earned \$300.

Reach Directorship during this promotion, and you'll receive not only another \$100 for each of those three new qualified recruits, but also an additional \$250 bonus. That's \$550 more to add to your total.

That's a whopping \$850 in cash!

Share the opportunity with people at ball games, the neighborhood pool and festivals this summer. Let them know The Pampered Chef® offers what so many Americans dream of doing — owning their own business, earning money for bills or vacations and helping people improve their lives.

\$100 Recruit Bonus

To earn \$100, Independent Consultant Agreements must be received between July 1 and midnight CT on Aug. 31. Your recruits must submit \$1,000 in personal commissionable sales within their first 30 days, as noted in their Welcome Letter from the Home Office. Award will be paid via check when the new recruit meets the sales requirement.

Future Director Promotion Bonus

To receive this \$100 bonus, you must be a Future Director with two active personally recruited Consultants (recruits do not need to be qualified), and you must promote Aug. 1, Sept. 1, Oct. 1, Nov. 1 or Dec. 1, 2008. Promotions are effective the first day of the month following the month this requirement is met. Re-promotions count, but you are limited to one Future Director Bonus. Future Director title cannot be based on relinquishment of Directorship. Award will be paid via check upon promotion.

Director Promotion Bonus

To receive this \$250 bonus, you must meet all Director requirements and promote Aug. 1, Sept. 1, Oct. 1, Nov. 1 or Dec. 1, 2008. Re-promotions count toward this promotion. This bonus is in addition to the maximum amount of 250 Pampered Chef® dollars you receive when you promote to Director for the first time. Award will be paid via check upon promotion.

Upline Director Promotion Bonus

You'll receive a \$250 bonus for each first line member of your downline who promotes to Director on Aug. 1, Sept. 1, Oct. 1, Nov. 1 or Dec. 1, 2008. Re-promotions count toward this promotion. You must be the first line Director at time of promotion. Award will be paid via check upon promotion.

\$100 Conference Attendee Bonus

To earn the Conference Attendee Bonus, you must attend National Conference 2008. The new recruit's Independent Consultant Agreement must be received by midnight CT one month after your National Conference Day 3. Your recruit must submit \$1,000 in personal commissionable sales within their first 30 days, as noted in their Welcome Letter from the Home Office. You may earn ONE bonus for your first recruit who meets the requirements. Award will be paid via check when the new recruit meets the sales requirements.

<i>If you attended:</i>	<i>Consultant Agreement must be received between:</i>
Conference 1	July 12 and Aug. 13
Conference 2	July 16 and Aug. 17
Conference 3	July 19 and Aug. 20

Start your future today!

Become a Pampered Chef®
Consultant July 1 – Aug. 31.



Rebate Value
\$77.50!*

For an investment
of only \$155!

Contents of kit are
subject to change
without notice.



Earn a 50% rebate on your New Consultant Kit

when you submit \$1,000 in personal
commissionable sales in your first
30 days.

Your kit includes everything you need
to succeed:

- High-quality, multifunctional products
- Catalogs
- Training materials
- Software
- Professional business supplies to market your business
- A tote to easily carry products and catalogs to and from Shows.



It's your turn!

Your Pampered Chef® business
allows you to earn the income you
want with the flexible schedule you
need. That's especially important,
now more than ever.

- Pay off debt.
- Earn extra income for a mortgage, car payment, education, family vacations or retirement.
- Have more time for your family.
- Do something you really love.

Note: To qualify for the half-price rebate, your Independent Consultant Agreement must be received in the Home Office between July 1 and midnight CT on Aug. 31. You must submit \$1,000 in commissionable sales within your first 30 days, as noted in your Welcome Letter from the Home Office. All Show types count toward this promotion. Award will be paid via check when you meet the sales requirement.

* Based on paying full retail kit price of \$155. Your total purchase price and rebate may vary if you use the host kit credit toward your kit purchase.

It's a fabulous summer to build your team!

Explain that when Consultants start their Pampered Chef® businesses July 1 – Aug. 31, they'll earn:

- Commission on sales.
- Pampered Chef® dollars through the New Consultant Rewards Program.
- Half of the New Consultant Kit price back when they submit \$1,000 in commissionable sales in their first 30 days.



Here are some words to help you share the benefits of a Pampered Chef® business:

- "A Pampered Chef® business is a fun and flexible way to earn extra income. You can pay off credit cards, finally have money to put into savings each month — whatever you or your family need right now."
- "I started my Pampered Chef® business to help make ends meet. I earn money while having fun and helping people improve their lives. What could be better?"
- "As a Consultant you can make money and have the flexibility to spend more time with your family at mealtime. And right now, you can earn back half of the cost of the New Consultant Kit!"
- "Seems like everyone is looking for new ways to feed their families while spending less money at the grocery store. The Pampered Chef® can help! And when you're a Consultant, your business can offer them solutions so many families need."




The Pampered Chef®
discover the chef in you™

Your rewards are "in the bag"!



Earn points redeemable for your choice of **FREE** Show-to-Go bags!

**Three new
additions!**

Double Points

Aug. 1-31

For each \$500 in
commissionable sales
held and submitted,
you receive **200 points**.

Consultant Tote
**350
Points**



Carry-All Tote
**200
Points**

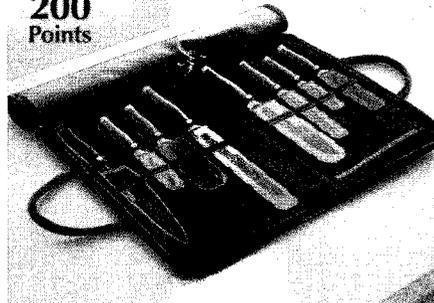


Tool Turn-About
& More! Tote

**150
Points**



NEW Knife Case
**200
Points**



Rolling
Case
**900
Points**

NEW
Simple
Additions®
Tote

**400
Points**



NEW
Padded
Envelopes
(set of two)



**250
Points**

Sept. 1-30

For each \$500 in
sales
held and submitted,
you receive **100 points**.

Your rewards are "in the bag"!

Conference Attendee **BONUS**

Hold and submit \$1,000 in commissionable sales **Aug. 1-31** and attend National Conference 2008, and you'll receive a set of **Padded Envelopes FREE!**



Show-to-Go Collection

See front of flyer for items and points.

If you already have your organization system exactly as you like it, you can also redeem points for some of our key products:

Pampered Chef® Products	
Deep Covered Baker	650
Large Round Stone with Handles	300
Large Bar Pan	300
Stainless 8" Sauté Pan	500
Stainless 10" Sauté Pan	1,000
Executive 8" Sauté Pan	400
Executive 10" Sauté Pan	750
Appetizer Plates & Caddy Set	600
Dots Large Round Bowl	400
Dots Dinner Plates	350
Medium Square Plates with Cranberry Accent	350
Dots Cups	200
Trifle Bowl	400
Tool Turn-About	200
Forged Cutlery – 5" Utility	400
Forged Cutlery – 8" Chef's	750
Forged Cutlery – 7" Santoku	700
Forged Cutlery – 3½" Paring	300

Rules

- Earn points for commissionable sales held and submitted Aug. 1 – Sept. 30, 2008.
- Qualified Cooking Shows, Catalog Shows, Fundraiser Shows, Wedding Showers, individual orders, online orders and Wedding Registry orders count toward this promotion.
- To receive double points in August, commissionable sales must be held and submitted Aug. 1-31.
- All commissionable sales must be submitted by midnight CT on Sept. 30, 2008, to count toward this promotion.

Conference Attendee Bonus

- To earn the Conference Attendee Bonus, you must attend National Conference 2008 and hold and submit \$1,000 in commissionable sales Aug. 1-31. One set of padded envelopes will be automatically shipped when you meet the requirements.

Redeeming Points

- You can redeem points beginning Aug. 1. Go to Consultants Corner > Consultants Incentives > Promotions and Programs > Redeem 'It's in the Bag!' Points
- You may redeem points as you go or redeem them at the end of the promotion.
- You may select only one of each piece, regardless if all points earned are used or not.
- Earned points must be redeemed by Nov. 30, 2008. **Any unused points will be forfeited.**
- Awards will ship as redeemed beginning in August.

The Pampered Chef®
discover the chef in you™

Save 60% on up to TWO Simple Additions® pieces!

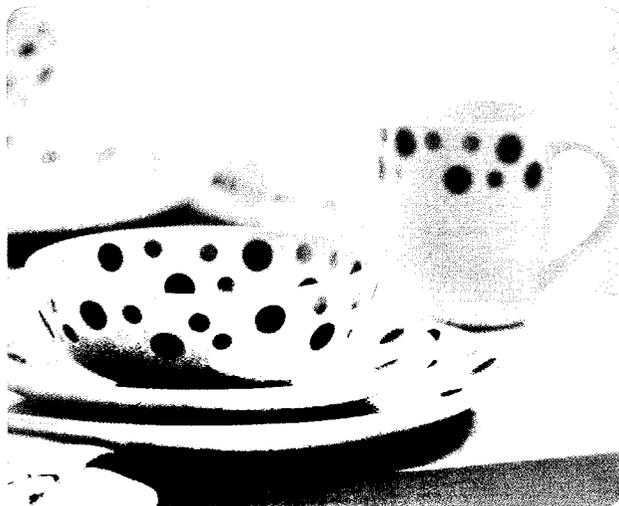
As a host, you can always earn:

- FREE products of your choice.
- Half-price and discounted products.
- 10% discount for a year.
- FREE shipping on your order.



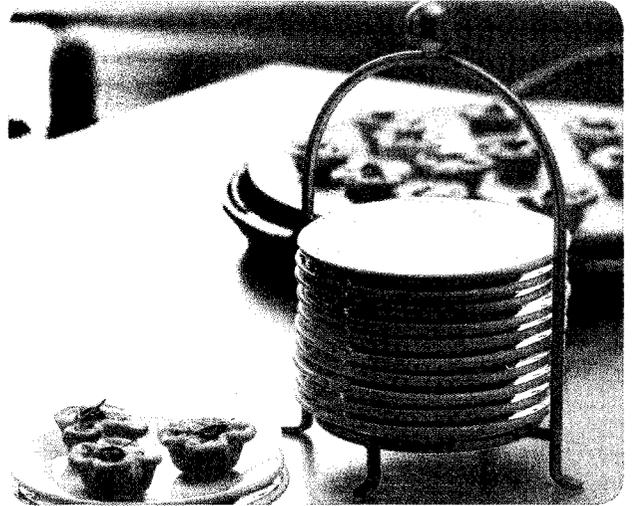
Host a Show in October, and you can also save 60% on Simple Additions®!

- Choose **TWO Simple Additions®** sets, pieces or stands when your Show has **\$500 or more** in guest sales.
- Choose **ONE Simple Additions®** set, piece or stand when your Show has **less than \$500** in guest sales.



Dinnerware & Serveware

For entertaining or everyday! Choose from dinnerware sets, plates, bowls, cups and platters.



Stands

Beautiful additions to your next buffet, our stands make entertaining even easier.

To receive the October Host Special, Shows must be held Oct. 1-31 and submitted to The Pampered Chef® **no later than Nov. 15, 2008.**

Your Consultant is:



Note: The Monthly Host Special is available to hosts of October Cooking Shows, Catalog Shows, Fundraiser Shows and Wedding Showers of at least \$150 in guest sales (before tax and shipping) that are submitted no later than midnight CT on Nov. 15, 2008. Any October Shows submitted after Nov. 15 will be placed on hold. The October Host Special will be removed and you'll be contacted. If guest sales are \$500 or greater, the October host may select TWO Simple Additions® items at 60% off. If guest sales are \$499.99 or lower, the October host may select one Simple Additions® item at 60% off. The past host from whom the October Show was booked (if the past host's Show was held on or after April 1, 2008) is eligible to select one Simple Additions® item at 60% off. The Monthly Host Special is available to Wedding Registries the month Registry Rewards are redeemed. Registrants may select one Simple Additions® item of their choice. For reproduction and use by Pampered Chef® Consultants only.

