

THE PAMPERED CHEF®

EXCELLENCE Awards

May 1, 2011 – May 31, 2012

When complete, the women's sterling silver and platinum bracelet will showcase five custom sterling silver and platinum sliding charms. The 2011–2012 charm is a dazzling three-carat London blue topaz featuring 24 diamonds.



Success... it's charming!

**** Just for you — an extra month to earn! ****

We're adding an extra month to the 2011–2012 earning period. You have until May 31, 2012 to earn your exclusive charm bracelet!

The men's stainless steel bracelet features a handsome black band with stainless steel accents. The 2011–2012 sliding charm features sophisticated black onyx with three stunning diamonds.



The rewards are oh, so dazzling for Excellence Awards achievers! Be among the first achievers to earn this stunning bracelet. Each year a new exclusive slide design will be introduced and only available for that earning period.

Four Ways to Earn

- Personal Sales
- Personal Recruits
- Developing Leaders
- Organizational Sales Volume

And That's Not All!

500 Pampered Chef® dollars will be awarded when you earn Excellence Awards AND attend Leadership Conference. ALL Excellence Awards achievers will be invited to attend Leadership Conference — regardless of your title.

The Pampered Chef®
discover the chef in you®



You can have it all!

Set your sights on these top awards

PRESIDENT'S AWARD

The top achievers in each category earn:

- An invitation to the Chief Executive Celebration of Excellence.
- A beautiful commemorative award.

THE TOP 5

The top 5 achievers in each category receive special honors.

CIRCLE OF HONOR

The Pampered Chef's ultimate honor

Awarded to the individual who achieves the highest results in any category with these unparalleled rewards:

- Prestigious Circle of Honor trophy.
- Stunning jewelry unique to the year it's achieved.
- Your portrait displayed in the prestigious Circle of Honor conference room at the Home Office.

MULTI-CATEGORY AWARDS



WOMEN: Achievers who earn Excellence Awards in two categories can earn a sterling silver, woven bangle bracelet. Achievers in three categories earn the bracelet accented with three genuine rubies. Achievers in four categories earn the bracelet accented with three diamonds.



MEN: Achievers in two categories earn a stainless steel bracelet. Achievers in three categories earn the bracelet accented with rubies, and achievers in four categories earn the bracelet accented with diamonds.

MINIMUM REQUIREMENTS:

To achieve the above honors, you must:

- Have at least 20 Personal Recruits.*
- Have a minimum of 13 points for Developing Leaders.*

* In the event of a tie, President's Award and Circle of Honor achievers will be determined according to Personal Commissionable Sales. Overall program rules apply.

The Pampered Chef® Excellence Award:

Rules and Guidelines

PERSONAL SALES

Requirements: \$55,000 in personal commissionable sales

PERSONAL RECRUITS

Requirements: 15 personal recruits

- A personal recruit is someone you have personally recruited and who achieves her or his first \$1,250 in Career Sales during the award period.

DEVELOPING LEADERS

Requirements: 10 points

- Points are awarded for each Personal Team promotion of a Director or Team Leader.
 - Director promotion – 3 points
 - Team Leader promotion – 1 point
- Repromotes will count for the current awards period only if the Consultant did not hold that title at the end of the previous awards period.
- Directors may receive one point for the Team Leader and then 3 additional points when the Team Leader promotes, for a total of 4 points.
- Director and Team Leader promotions must be maintained at the end of the award period.
- Promotions in title are effective the first of each month. Therefore, Developing Leaders awards period is May 1, 2011 – May 1, 2012.

ORGANIZATIONAL SALES VOLUME

Requirements: \$1.5 million

- Sales will be calculated on the first of each month based on your title and the generations on which that title is eligible to be paid overrides.

OVERALL PROGRAM RULES

To earn in any category, all levels must submit a minimum of \$15,000 in personal commissionable sales during the awards period, and must be a Consultant in good standing. Senior Executive Directors have a minimum of \$12,000 in personal commissionable sales; National Executive Directors have a minimum of \$9,000 in personal commissionable sales. Your title as of May 1, 2012 will be the title that determines your personal commissionable sales requirement. To earn the President's Award, Top 5 or Circle of Honor the minimum personal sales requirement must be met.

The Pampered Chef® Excellence Awards criteria may vary from year to year. The earning period runs May 1, 2011 through May 31, 2012.