

There's no place *like Home.*

For Directors
and above!

- **Visit the Home Office**
to share your business
feedback with top leaders.
- **Attend a reception
at Heritage Home** —
the first Home Office.



- **Receive 5,000 bonus points**
toward Irresistible Destinations 2011.

Travel dates:

- Oct. 25–27
- Nov. 1–3
- Nov. 9–11



Two ways to be the tops!

Top 100 Directors and above with
the **highest personal commissionable
sales** held and submitted **July 1 —
Sept. 30, 2011.**

—OR—

20 Directors and above with the
biggest percentage increase over
their personal commissionable sales held
and submitted **July 1 — Sept. 30, 2010.**

Promote by
Oct. 1, 2011
to participate!

Note: To be included in the Director Sales Challenge 2011, total personal commissionable sales held and submitted July 1 – Sept. 30, 2011, must be at least \$15,000, and also must be greater than total personal commissionable sales held and submitted in that same timeframe in 2010. Once minimum requirements are met, achievers will be selected based on the 100 Directors and above with the highest total personal commissionable sales and the 20 Directors and above with the highest percentage increase over 2010 sales. There will be a maximum of 120 achievers. Achievers must be a Director or above as of July 1, 2011, or promote to Director on Aug. 1, Sept. 1 or Oct. 1, 2011. Bonus incentive trip points may only be applied to Irresistible Destinations 2011 and will be deposited by Oct. 17. Achievers will be contacted by the Home Office on Oct. 7, 2011, for their first, second and third choice of travel dates. Requests will be accommodated on a first-come, first-served basis.

Achievers receive two-night shared accommodations with another achiever (guests not permitted), including tax and gratuities; round-trip airfare from a major airport closest to the achiever's home city to Chicago; airport transfers in Chicago and meals.